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Construction

## Henkel Builds One of a Kind at Diamond Jo Worth

In March of 2004, the Iowa Racing and Gaming Commission (IRGC) opened up the prospect of allowing additional gaming in Iowa. Cities across the state were buzzing about pursuing new gaming establishments in their communities. There were several in North Central Iowa alone. All were hopeful they would succeed even though IRGC made it clear there might not be any additional licenses granted.

Henkel made contact with several of those groups. After thorough investigation the Henkel team decided that Worth County had the highest potential for success. Many things contributed to that decision.

First was location and commitment from the community. Second was a commitment from Peninsula Gaming to be good neighbors and involve local assets in pursuit of their goals. Third was the tenacity of the Worth County team.

The Worth County Community stood strongly behind the project. Their team absolutely would not be denied their place in the sun. Their lime green tee shirts and contagious optimism became trademarks at the State Capital. Peninsula Gaming proposed a high quality facility and the IRGC unanimously approved Diamond Jo Worth.

Peninsula Gaming hired Henkel in June 2005 to complete all construction for their new facility in Worth County. Only nine months later it opened to tremendous reviews and it has become a boon to the economic development hopes of the entire county. In August 2006 Henkel was rehired to complete a significant gaming and buffet dining expansion opening in Spring 2007.

Mr. Kevin Fontenot, Executive Director of Construction and Development for Peninsula Gaming said, "These days many contractors bid projects and staff them after the fact with transient management. Not so with Henkel Construction Company. They are home grown. We chose the Henkel team because of their location, size, and ability to self perform major portions of the work. Henkel brought more than on site project management and up to date support. We got a good old fashioned General Contractor with the personnel and talent required to roll up their sleeves and perform parts of our project where subcontractor interest was weak or costs were out of budget. It is unusual these days to find contractors like Henkel, whose core people have worked and grown with one company their entire career. The difference is significant. The results speak for themselves."

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**Kevin Fontenot,**  
**Executive Director of Construction and Development,**  
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**Henkel Construction Company is a full service General Contractor and Construction Manager based in Mason City, Iowa. Henkel builds high quality structures for commercial, institutional, heavy-highway and industrial clients throughout the Upper Midwest and, for some clients, nationwide.**